

MINING

EXPORT DIRECTORY **MAGAZINE**

RATE CARD & SPECIFICATIONS 2018

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ADVERTISING COSTS AND REQUIREMENTS

Double Page Spread

R26, 950-00



Trim 425X297mm
Bleed 10mm
Gutter 15mm
Type Area 180 x 267mm

Full Page (Vertical)

R16, 450-00



Trim 210 x 297mm
Bleed 10mm
Type Area 180 x 267mm

Half Page (Horizontal)

R11, 250-00



Advert size 185 x 135 mm Or
Trim 210 x 148 mm
Bleed 220 x 170 mm
Type area 180 x 135 mm

One Third Page (horizontal | vertical)

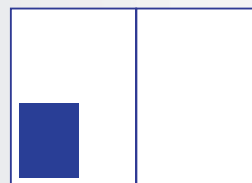
R8, 950-00



Advert size 185 x 90 mm Or
Advert size 65 x 273 mm

Quarter Page (Vertical)

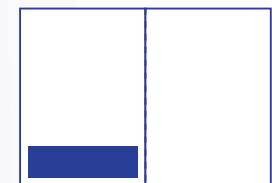
R7, 550-00



Advert size 91 x 135 mm

Strip Advertisement (horizontal)

R4, 500-00



Advert size 185 x 65 mm

Company Listing: R2, 500-00

MATERIAL REQUIREMENTS
PDF (press-ready PDF) JPG or TIF high resolution file may be supplied Resolution should be no lower than 300dpi
All Graphics should be CMYK

FREE ADVERT DESIGN IS AVAILABLE
Required: high resolution logo, high res images, copy and contact information (in editable Word format)